

# HOSPITALS 360-Degree Marketing Solution





5+ Years of Excellence



Over 98% Customer Satisfaction



Dedicated Staff





# Introduction

In today's competitive healthcare market, hospitals need to enhance patient engagement and streamline communication to provide better services.

At Textspeed Technologies, we offer a 360-degree marketing solution specifically tailored to help hospitals:

- Reach more patients
- Boost engagement
- Create a stronger digital presence

# **BULK SMS CAMPAIGNS**

Send appointment reminders, health tips, vaccination drives, and announcements about new services or facilities



Now

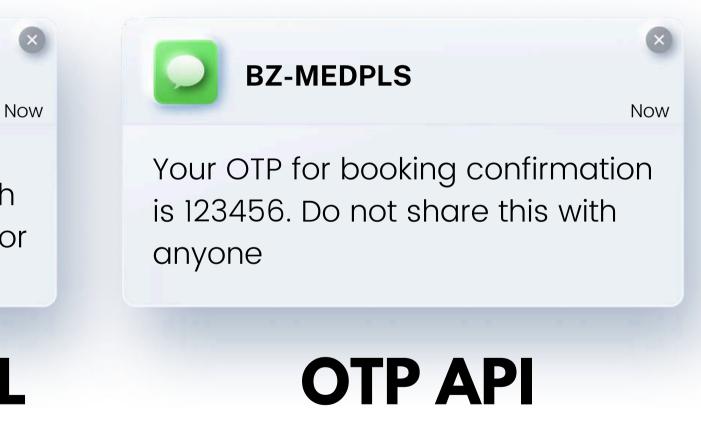
Get 25% OFF on your next health checkup at ABC Hospital! Book today: abchospitals.com

### ΑΧ-ΑΡΟΤΒΜ

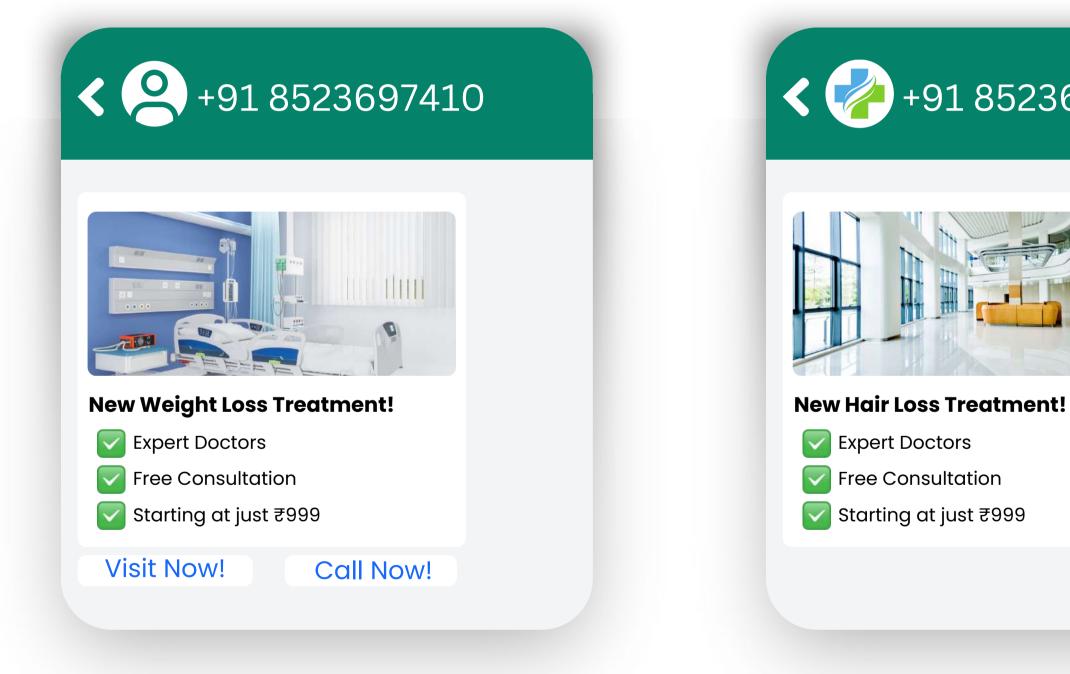
Your appointment with Dr. Raj at XYZ Hospital is confirmed for 25th Sept at 10 AM. Call 6958741254 for any queries

### PROMOTIONAL

### TRANSACTIONAL



### **BULK WHATSAPP CAMPAIGNS** Share health tips, patient education videos, facility updates, and appointment confirmations



### WITH BUTTON



### +91 8523697410



### WITH DP

# **BULK VOICE CALLS**

Personalized voice calls for appointment confirmations, health camp invites, and patient follow-ups



Hello! ABC Hospital is offering a 25% discount on health checkups this month. Book your appointment today by visiting our website or calling us at 9258963214. Don't miss out!

### TRANSACTIONAL

Hello, this is a confirmation for your appointment with Dr. Raj at XYZ Hospital on 25th September at 10 AM. If you have any questions or need to reschedule, please call us at 9685741236. Thank you!

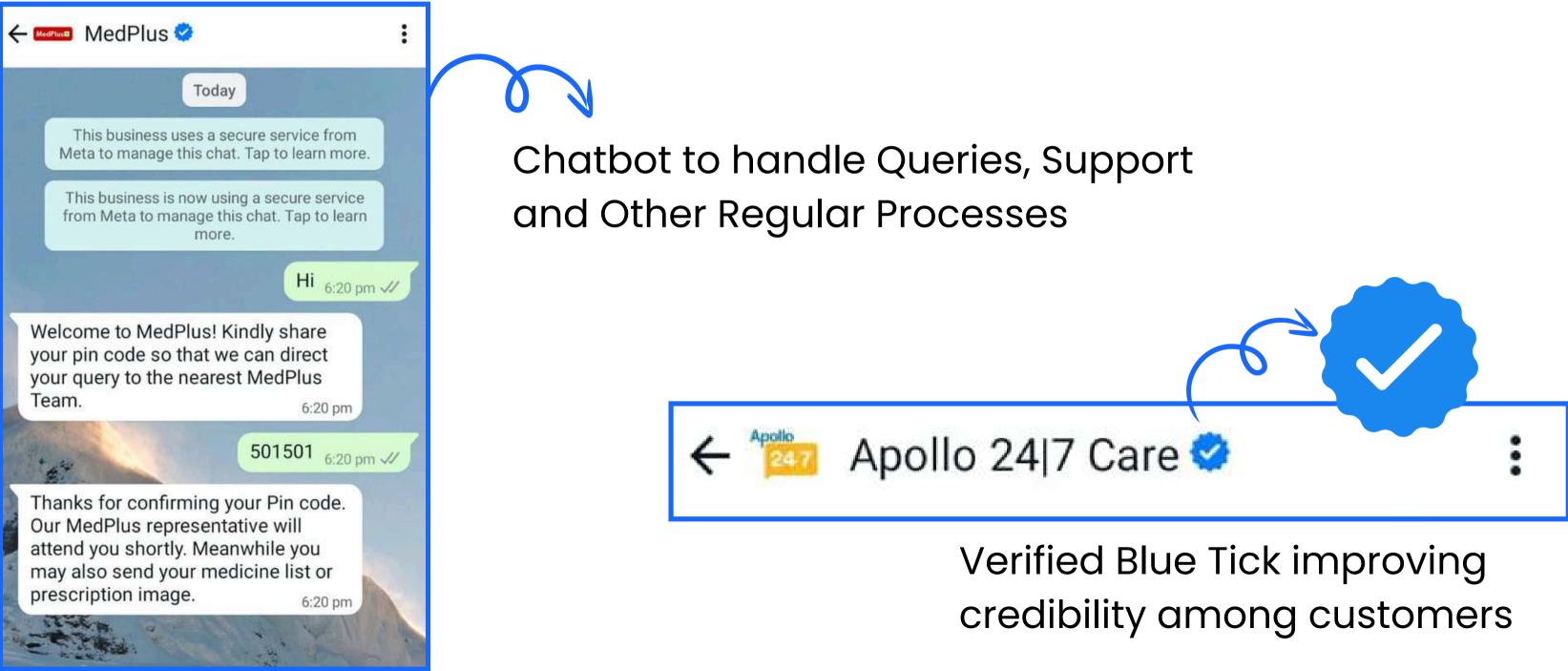
### **OTP API**



Your OTP for booking confirmation is 123456. Please use this code to complete your booking. Do not share this code with anyone. Thank you!

# WHATSAPP BUSINESS API

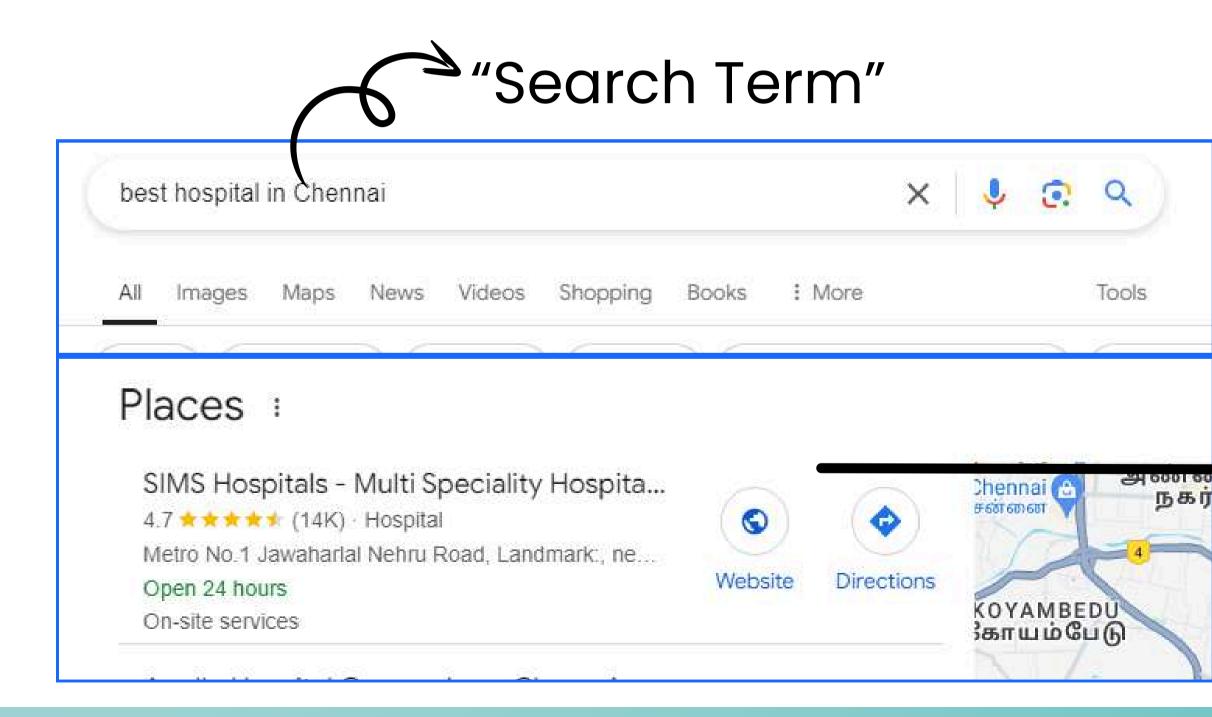
Automate patient engagement and appointment scheduling through WhatsApp





SEO

Ensure your hospital appears in top Google searches for health services like "best hospital in Chennai" or "24-hour emergency services near me."



### No 1 Ranking on Organic Result

# PAID ADS

Run targeted ads for specific services, such as maternity care, surgeries, or health checkups, to attract new patients

### Sponsored

NEVA

novaivffertilitycentres.com https://www.novaivffertilitycentres.com/

### Book A Free Consultation - 80000+ IVF Pregnancies

India's leading fertility chain, offers affordable IVF treatment and transparent pricing. All Our Services Are Cost-Effective & Continuous Guidance From Counsellors. Book Now.

Fertility clinic · Chennai · Closed · Opens 9 am Wed

**IUI Treatment Center** Male & Female Infertility

Deal: 100% off On Consultation Now

### **GOOGLE ADS**





### **FB/INSTA ADS**

# **GRAPHIC DESIGN**

Design attractive banners, brochures, and social media graphics promoting hospital services.



	Vaccination	
	Professional Doctor	ß
	Emergency Service	ß
	Ambulance Service	M
	General Checkup	B
N	Laboratorium	ß

# **VIDEO EDITING**

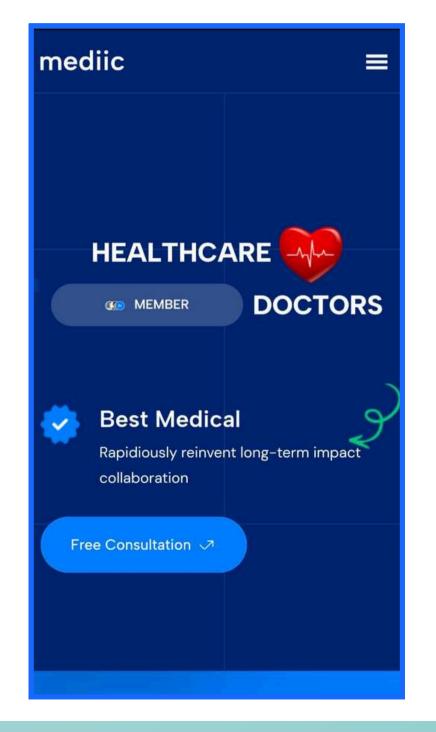
Professional editing of patient testimonials, hospital tours, and doctor interviews to be used for promotional purposes

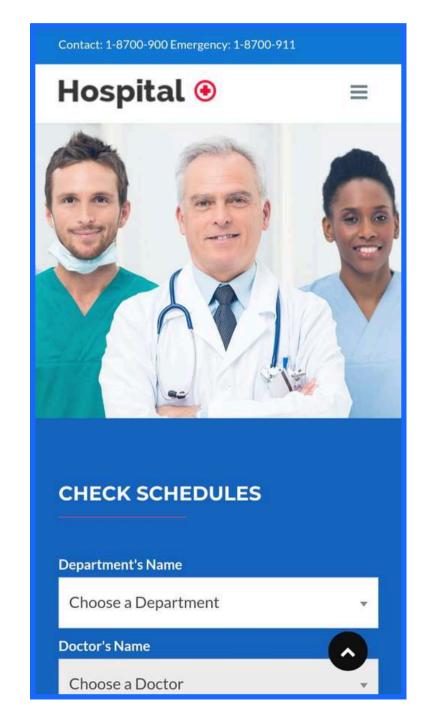




# **WORDPRESS WEBSITE**

Build a user-friendly website for your hospital that highlights services, allows online appointment bookings, and provides patient information





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### ADVANCED TECHNOLOGY

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# Thank You



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